





"The ROC-IT" line is a true innovation in strength training that effectively combines superior biomechanics with FUN to create an unforgettable movement experience. Kudos to HOIST" for developing equipment that will help club operators attract all types of individuals to strength training."

- Cedric X. Bryant, Ph.D., FACSM, Chief Science Officer - ACE®





# The ROC-IT® line featuring ROX® technology provides correct biomechanics throughout the entire exercise range of motion.

### Dynamic Adjustment is the Essence of the ROC-IT®

Using ROX® technology, the ROC-IT® line makes the user an integral part of the exercise motion by continuously adjusting the position of the user with the movement of the exercise arm.

### Optimal Biomechanics

ROX® technology achieves an exercise movement that results in optimal biomechanic positioning and an increased range-ofmotion throughout the exercise. This exercise motion mimics the more natural, comfortable, and functional movements of free weight training. Additionally, the rocking movement constantly shifts the user's center of gravity to impose small, yet appropriate challenges to the core musculature, while maintaining adequate stability.

The ROC-IT® line represents a training technology optimally suited to meet the training needs of diverse population groups ranging from the de-conditioned and sedentary to the more athletic and well conditioned.



# The innovative biomechanical design of the ROC-IT® line delivers a more natural, unrestricted, functional movement.

Traditional machine based exercises are not considered functional by virtue of their inability to mimic activities of daily life. Their rigid, fixed designs impose limitations to joint movement that necessitate continuous adjustments by the joints to follow the unnatural movements of the machine. This increases the potential for injury.

The ROC-IT® line embodies a unique training experience that achieves the unrestricted joint movement and core activating benefits of functional training coupled with the stabilizing benefits of machine-based equipment.

## PRODUCT FEATURES:

### Comfort

- Reduced Noise
   Silent Steel® weight stacks are specifically designed for noise reduction during exercise
- Head Support & Oversized Handles
   Provides a more comfortable and secure workout

### Convenience

- Integrated Towel/Bottle Holder and Accessory Tray Keep personal items organized and reduce clutter on the gym floor
- Ratcheting Adjuster System
   Quick and easy seat adjustments to accommodate varying user sizes
- Easy Step Through Design
   Speeds up workouts and allows for user to quickly enter/exit the machine
- Integrated Scuff Guards & Rubber Foot Protectors
   Protects the machine's frame finish and facility floor

### Sleek & Appealing

- Molded Plastic Upholstery Covers & Contoured Foot Rests
   Adds a contemporary and finished look
- Enclosed Weight Stacks
   Offers privacy to the user while exercising

### Education

ROC-IT® Training Manual\*
 Developed in conjunction with American Council on Exercise (ACE®). This researched-based manual provides safe and effective guidelines for designing circuit strength training programs using the ROC-IT® line.

 Yonly available to purchasers of a ROC-IT® line consisting of 8 or more machines)

### **Increase Brand Awareness**

Logo Decals\*

Provide your company logo and HOIST will develop custom logo decals that are placed under the instructional placards on the machine

Younly available to purchasers of a RDC-IT® line consisting of 8 or more machines)







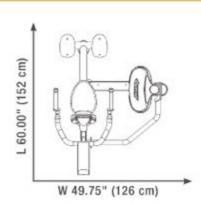
# SEATED DIP





## FEATURES:

- Functional movement for triceps muscles
- Starts the body in a slight forward lean, then rocks rearward to a stable exercise position
- Adjustable exercise handles provide proper positioning and reduce excessive shoulder stress and instability
- · Naturally mimics the exercise motion of a bar dip
- · Ratcheting seat adjustment



Circuit Wt. Stack: 220 lbs. / 100 kg

### BIGEPS GURL RS-1102







## FEATURES:

- T 64.50" (164 cm)

  W 59.00" (150 cm)
- Circuit Wt. Stack: 220 lbs. / 100 kg
   Competition Wt. Stack: 345 lbs. / 156 kg

- Cable-Driven™ exercise movement automatically adjusts to accommodate varying arm lengths and shoulder widths
- · Swiveling pulleys provide pronated, neutral or supinated grip positions
- Starts the body in an upright posture to improve arm extension for biceps recruitment, then rocks rearward during the exercise to reduce shoulder and back involvement
- Rocking motion mimics the natural movement of a standing barbell/dumbbell curl without involving the lower back





## LAT PULLDOWN

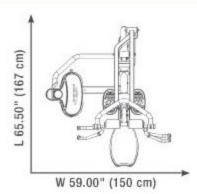
RS-1201





## FEATURES:

- Self-aligning handles automatically adjust to the user while the forward, unsupported movement of the torso results in greater activation of the core musculature
- Multiple grip positions accommodate varying body sizes and arm lengths
- Starts the body in a slight forward lean, increasing the muscle stretch to the lats and traps
- Pull movement lifts the seat while rocking the body rearward mimicking a natural pull up movement and avoiding unsafe lower back hyperextension
- Patented counter-balanced exercise arm
- · Adjustable thigh hold-down pad



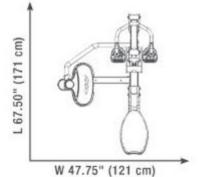
Circuit Wt. Stack:

220 lbs. / 100 kg









- Circuit Wt. Stack: 220 lbs. / 100 kg
- Competition Wt. Stack: 345 lbs. / 156 kg

- Self-aligning exercise arm allows the user to pull the handles down into a low row position to recruit more mid and lower back muscles
- Swiveling handles provide pronated, neutral and supinated grip positions
- Pull movement lifts the seat while rocking the body rearward to avoid unsafe lower back hyperextension
- Unsupported movement of the torso results in greater activation of the core musculature to maintain balance
- No adjustments necessary



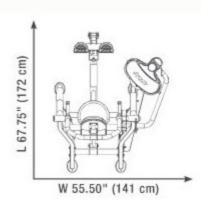


# LOW BACK





- Starts the body in a forward lean with knees bent, then rocks rearward to maintain proper alignment between hips and low back at all times while reducing stress to the low back
- Swivel back pad is designed to ensure a safe and comfortable exercise movement while providing optimal support to the hips and spine
- Adjustable foot rests to accommodate varying user sizes



Circuit Wt. Stack: 220 lbs. / 100 kg

Competition Wt. Stack: 156 lbs. / 345 kg

## CHEST PRESS

RS-1301







## FEATURES:

- L 59.50" (151 cm)
  - W 60.50" (154 cm)
- Circuit Wt. Stack: 213 lbs. / 97 kg Competition Wt. Stack: 338 lbs. / 154 kg

- Contoured press arm handles provide multiple grip positions
- Foot assist bar facilitates optimal positioning of press arm handles to control the degree of exercise pre-stretch
- Starts with the exercise handles positioned at chest level, then rocks rearward to align the handles with the chin mimicking the natural angular or arched movement of a bench press
- Designed to reduce the stresses placed upon the anterior shoulder capsule associated with horizontal extension and internal rotation of the arm
- · Ratcheting seat adjustment



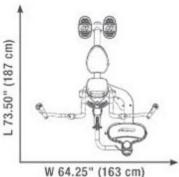






## FEATURES:

- . Each exercise arm has dual pivots for user defined exercise path
- Swiveling handles self align to the user's wrist during exercise
- Starts with the exercise handles positioned at the upper-chest level, then rocks rearward which recruits the mid and low chest muscles during exercise movement
- Designed to reduce the stresses placed upon the anterior shoulder capsule associated with horizontal extension and internal rotation of the arm
- Ratcheting seat adjustment



Circuit Wt. Stack: 220 lbs. / 100 kg







### FEATURES:

- L 46.00" (117 cm) W 53.25" (135 cm)
- Circuit Wt. Stack: 220 lbs. / 100 kg
- Competition Wt. Stack: 345 lbs. / 156 kg

- Easy-to-use, the gas shock assisted adjustable back pad accommodates varying leg lengths
- Self-aligning roller pad automatically adjusts to reduce potential stress of the ankle joints
- Starts the body in a upright posture, then rocks rearward during the exercise providing a greater range-of-motion and a more natural hinge movement
- Rocking movement lowers the hips to maintain a posterior pelvic tilt to better load the quadriceps muscle
- Designed to reduce shear forces and stresses to the knee joints and limit lower back muscle involvement
- · Labeled pivot alignment points





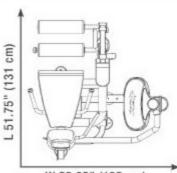
# LEG CURL





## FEATURES:

- Easy-to-use, the gas shock assisted adjustable back pad accommodates varying leg lengths
- Self-aligning roller pad automatically adjusts to reduce potential stress of the ankle joints
- Adjustable shin pad creates a natural hinge movement and reduces shearing forces and stresses to the knee joints
- Starts the body in a upright posture, then rocks rearward during the exercise providing a greater range-of-motion
- Rocking movement lowers the hips to prevent forward travel of the body during contraction unlike traditional leg curl machines
- · Labeled pivot alignment points



W 53.25" (135 cm)

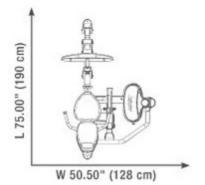
Circuit Wt. Stack: 235 lbs. / 107 kg

# LEG PRESS









Circuit Wt. Stack: 384 lbs. / 174 kg
 Competition Wt. Stack: 384 lbs. / 174 kg

- . Eleven linear seat adjustments to accommodate varying leg lengths
- Large oval foot plate provides multiple foot placements for both leg press and calf exercises
- Starts the body in the traditional leg press position, then rocks the upper torso rearward to provide greater activation of the gluteal muscles
- · Step through design





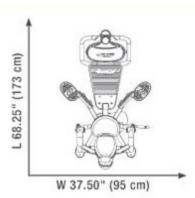
\* Shown in the finished position





## FERTURES:

- Range of motion adjustment accommodates starting position
- Starts the body in a decline position to enhance user comfort by facilitating hip abduction to open the thigh muscles while maintaining proper alignment of the spine
- . The forward rocking movement reduces stress on the low back by allowing the hips to naturally flex forward, while supporting the low back



Circuit Wt. Stack: 180 lbs. / 82 kg

Competition Wt. Stack: 243 lbs. / 110 kg

# OUTER THIGH



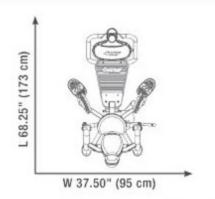




\* Shown in the starting position

### FEATURES:

- Range of motion adjustment accommodates starting position
- Starts the body in a forward position to enhance user comfort by positioning the hips for optimal exercise movement while maintaining proper alignment of the spine
- The rearward rocking movement reduces stress on the low back by allowing the hips to naturally tilt backwards and reducing stress to the spine



Circuit Wt. Stack: 180 lbs. / 82 kg
 Competition Wt. Stack: 243 lbs. / 110 kg



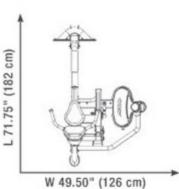






## FEATURES:

- Eleven linear seat adjustments to accommodate varying leg lengths
- Designed to focus movement through the ankle, promoting a greater range of exercise motion
- Rocking movement intensifies the work load to the calf muscle while reducing the undesired stresses placed along the foot



· Circuit Wt. Stack: 220 lbs. / 100 kg

## SHOULDER PRESS

RS-150







## FEATURES:

L 66.75" (170 cm)

W 53.50" (136 cm)

Circuit Wt. Stack: 213 lbs. / 97 kg Competition Wt. Stack: 338 lbs. / 153 kg

- Designed to place the hands in a neutral grip position to reduce potential shoulder impingements
- Starts with the exercise handles positioned in front of the body, then
  rocks rearward positioning the handles overhead to mimic the natural
  movement of a dumbbell shoulder press
- Rocking movement aligns the user's arm with the midline of their torso to decrease external rotation of the arm and shoulder and reduce lower back arching
- · Ratcheting seat adjustment





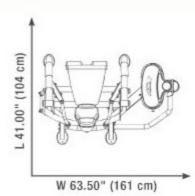
ABS RS-1601





## FEATURES:

- Seat pad can be locked in place or unlocked for pivoting movement
- Pivoting seat pad provides multiple abdominal exercises and results in greater activation of the core musculature
- Starts the body in an upright posture with exercise handles overhead to pre-stretch the abdominal muscles
- Rocking movement lowers the hips to increase the involvement of the abdominal muscles to produce trunk flexion
- Designed to offer constant lumbar, thoracic and cervical support to avoid hyper extension or unnatural loading of the spine
- Avoids excessive hip flexion unlike traditional ab machines



Circuit Wt. Stack: 220 lbs. / 100 kg

Product Name		Product Dimensions L x W x H	Weight Stack		Weight Stack Configuration		Product Weight	
			Circuit Competition		Circuit Competition		Circuit	Competiti
Seated Dip RS-1101	Standard	60.00" x 49.75" x 54.75"	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	616 lbs.	741 lbs.
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	152 cm x 126 cm x 139 cm	100 kg	156 kg	1 - 8 x 7 kg	1 - 3 x 7 kg	278 kg	336 kg
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Biceps Curl RS-1102	Standard	64.50" x 59.00" x 58.00"	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	631 lbs.	286 lbs
					9 -13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	164 cm x 150 cm x 148 cm	100 kg	156 kg	1 - 8 x 7 kg	1 - 3 × 7 kg	756 kg	343 kg
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Lat Pulldown RS-1201	Standard	65.50" x 59.00" x 86.00"	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	728 lbs.	853 lbs
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	167 cm x 150 cm x 218 cm	100 kg	156 kg	1-8×7kg	1 - 3 × 7 kg	330 kg	387 kg
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Mid Row	Standard	67.50° × 47.75° × 54.75°	220 lbs.	345 lba.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	595 lbs.	720 lbs
					9 -13 × 20 lbs.	4 - 18 x 20 lbs.		
RS-1203	Metric	171 cm x 121 cm x 139 cm	022000		1-8×7 kg	1 - 3 x 7 kg	270 kg	327 kg
			100 kg	156 kg	9 - 13 x 9 kg	4 - 18 x 9 kg		
Low Back	Standard	67.75" x 55.50" x 54.75"	220 lbs	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	620 fbs.	745 lbs
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
RS-1204	Metric	172 cm x 141 cm x 139 cm	100 kg	156 kg	1 - 8 x 7 kg	1-3×7 kg	281 kg	338 kg
					9 - 13 x 9 kg	9 - 13 x 9 kg		
Chest Press RS-1301	Standard	59.50" x 60.50" x 57.50"	213 lbs.	338 lbs.	1 x 8 lbs.	1 x 8 lbs.	624 lbs.	729 kg
					2 -8 x 15 lbs.	2 - 3 x 15 lbs.		
					9 - 13 × 20 lbs.	4 - 18 x 20 lbs.		
	Metric	151 cm x 154 cm x 146 cm	97 kg	154 kg	1 - 4 kg	1 - 4 kg	283 kg	331 kg
					2-8×7kg	2 - 3 × 7 kg		
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Pac Fly RS-1302	Standard	73.50° × 84.25° × 55.50°	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	591 lbs.	716 lbs.
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	187 cm x 163 cm x 141 cm	100 kg	156 kg	1 - 8 x 7 kg	1 - 3 x 7 kg	268 kg	325 kg
					9 - 13 x 9 kg	9 - 13 x 9 kg		
Leg Extension RS-1401	Standard	46.00" x 53.25" x 60.00"	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	665 lbs.	790 lbs.
					9 -13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric 117 cm x 135 cm x 152 cm	447 485 465	400 1	456.00	1 - 8 x 7 kg	1 - 3 x 7 kg	555 1	
		100 kg	156 kg	9 - 13 x 9 kg	4 - 18 × 9 kg	302 kg	358 kg	



Product Name		Product Dimensions L x W x H	Weight Stack		Weight Stack Configuration		Product Weight	
			Circuit	Competition	Circuit	Competition	Circuit	Competit
Leg Curi RS-1402	Ständard	51.75" x 53.25" x 60.25"	235 lbs.	360 lbs.	1 x 30 lbs.	1 x 30 lbs.	698 lbs.	823 lbs.
					2 -8 x 15 lbs.	2 - 3 x 15 lbs.		
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	131 cm x 135 cm x 153 cm	107 kg	163 kg	1 x 14 kg	1 x 14 kg	317 kg	373 kg
					2 - 8 x 7 kg	2 - 3 × 7 kg		
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Leg Press RS-1403	Standard	75.00° × 50.50° × 55.75°	384 lbs.	384 lbs.	1 x 40 lbs.	1 x 40 lbs.	882 lbs.	882 lbs
					2 - 18 x 20 lbs.	2 -16 x 20 lbs.		
	Metric	190 cm x 128 cm x 141 cm	174 kg	174 kg	1 x 18 kg	1 x 18 kg	400 kg	400 kg
					2 + 18 x 9 kg	2 - 18 x 9 kg		
Inner Thigh	Standard	68.25° x 37.50° x 56.50°	180 lbs.	243 lbs	1 x 30 lbs.	1 x 30 lbs.	631 lbs.	756 lbs
					9 - 13 x 13 lbs.	2- 17 x 13 lbs.		
RS-1406	Metric	173 cm x 95 cm x 144 cm	82 kg	110 kg	1 x 14 kg	1 x 14 kg	286 kg	343 kg
					9 - 13 x 6 kg	2 - 17 x 6 kg		
	Standard	68.25" x 37.50" x 56.50"	180 lbs.	243 lbs.	1 x 30 lbs.	1 x 30 lbs.	631 lbs.	756 lbs
Outer Thigh					9 - 13 x 13 lbs.	2- 17 x 13 lbs.		
RS-1407	Metric	173 cm x 95 cm x 144 cm	82 kg	110 kg	1 x 14 kg	1 x 14 kg	286 kg	343 kg
					9 - 13 x 6 kg	2 - 17 x 6 kg		
	Standard	71.75° x 49.50° x 54.75°	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	736 lbs.	736 lbs
Rotary Calf Raise					9 -13 x 20 lbs.	4 - 18 x 20 lbs.		
RS-1415	Metric	182 cm x 126 cm x 139 cm	100 kg	156 kg	1 - 8 x 7 kg	1 - 3 x 7 kg	334 kg	334 kg
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Shoulder Press RS-1501	Standard	66.75" x 53.50" x 54.75"	213 lbs.	338 lbs.	1 x 8 lbs.	1 x 8 lbs.	622 lbs.	747 lbs.
					2 - 8 x 15 lbs.	2 - 3 x 15 lbs.		
					9 - 13 x 20 lbs.	4 - 18 x 20 lbs.		
	Metric	170 cm x 136 cm x 139 cm	97 kg	153 kg	1 x 4 kg	1 x 4 kg	282 kg	339 kg
					2 - 8 x 7 kg	2 - 3 x 7 kg		
					9 - 13 x 9 kg	4 - 18 x 9 kg		
Abs RS-1601	Standard	41.00° x 63.50° x 61.75°.	220 lbs.	345 lbs.	1 - 8 x 15 lbs.	1 - 3 x 15 lbs.	553 lbs.	678 lbs
					9 - 13 × 20 lbs.	4 - 18 x 20 lbs.		
	Metric	104 cm x 161 cm x 156 cm	100 kg	156 kg	1 - 8 x 7 kg	1 - 3 x 7 kg	251 kg	308 kg
					9 - 13 x 9 kg	4 + 18 x 9 kg		

### STANDARD FRAME COLORS

### STANDARD UPHOLSTERY COLORS





Custom upholstery colors are available for an additional charge. For more information, please contact a HOIST® Sales Representative at 800.548.5438 or sales@hoistfitness.com.

Note: Actual frame and upholstery colors may differ from printed color samples shown.

### HOIST WARRANTY POLICY

HOIST® offers the best warranty policy in the industry, reaffirming our commitment to quality and customer satisfaction. HOIST® warranties this product to the original purchaser only. HOIST® guarantees this product to be free from defects in workmanship and/or materials under normal use or service. If at any time a component is defective, HOIST® will replace that component free of cost! For more information about the HOIST® Warranty policy, please refer to www.hoistfitness.com.



### LIFETIME FRAME:

Warranty for the lifetime of the product and applies to defects from the manufacturer only.

5 YEARS MOVING PARTS:

Applies to defects from the manufacturer only.

1 YEAR PAINT, CABLES & UPHOLSTERY:

Applies to defects from the manufacturer only.

HOIST° reserves the right to change product specifications, design, and function at any time.

### TRADEMARKS AND PATENTS

All HOIST® products are covered by U.S. Patents, Patents Pending and Trademarks. HOIST® is a registered trademark. All Rights Reserved.†

- HOIST\*
- ACT NOW\*
- CABLE-DRIVEN"
- CLUB QUALITY GUARANTEED\*
- COMPOSITE MOTION" **DUAL ACTION SMITH®**
- EASY GLIDE"
- EZ-LOC LATCHING MECHANISM\*
- FEEL THE RIDE"

- GLUTEMASTER\*
- HOIST CLASSIC®
- QUIK-CHANGE\*
- RADIAL LOC\*
- RIDE ORIENTED CIRCUIT-INTERVAL TRAINING\*
- RIDE ORIENTED CONDITIONING\*
- RIDE ORIENTED CONDITIONING SYSTEM®
- RIDE ORIENTED CONDITIONING-INTENSITY TRAINING
- RIDE ORIENTED XERGISE®

- ROC\*
- ROCS\*
- ROX\*
- ROC-IT®
- ROC-ABS\* SILENT STEEL\*
- SPLIT WEIGHT CABLING"
- ULTRA-LITE LIFTING SYSTEM\*

0370.950, 0427.652, 0427.652, 0427.652, 0427.652, 0427.270, 0455.710, 0455.720, 0457.270, 0457.270, 0457.270, 0457.270, 0457.271, 0459.292, 0439.952, 0439.952, 0439.610, 0444.510, 0444.631, 0445.811, 0445.814, 0445.714, 0455.710, 0455.710, 0455.710, 0457.270, 0457.271, 0439.292, 0439.952, 0439.943, 0446.810, 0446.810, 0446.831, 0445.810, 0445.714, 0455.710, 0455.710, 0455.710, 0457.270, 0457.270, 0457.271, 0439.292, 0439.942, 0459.810, 0446.810, 0446.831, 0446.8 0541,158, 0541,892, 0542,888, 0544,050, 0556,842, 0574,440, 0574,440, 0567,234, 0562,429, 4,949,951, 5,216,406, 5,601,227, 5,881,247, 5,822,334, 5,722,733, 5,900,027, 5,925,544,650,072, 5,925,544, 5,951,444, 5,961,429, 5,980,434, 6,104,247, 5,822,334, 5,722,733, 5,900,021,5,907,219,5,916,072, 5,920,574, 5,951,444, 5,961,429,5,980,434, 6,104,247, 5,822,334, 5,722,733, 5,900,021,5,916,072, 5,920,074,440,0567,244,056 6.038,222, 6,039,678, 6,009,020, 6,102,035, 6,103,035, 6,264,596, 6,264,596, 6,267,241, 6,310,178, 6,328,701, 6,342,777,6,428,637,634,636,637,236,651,226, 6,561,260, 6,579,213, 6,665,022, 6,665,130, 6,989,077, 7,982,444, 7,166,666, 7,316,534, 7,222,906, 7,322,911, 7,321,911, 7,325,140, 7,315,145, 7,361,208, 7,563,208, 7,563,208, 7,563,216,7,018,534, 7,322,906, 7,322,911, 7,321,911, 7,325,140, 7,315,145, 7,361,125, 7,384,208, 7,384,038, 7,464,036, 7,322,906, 7,563,216, 7,018,216, 7,316,145,









